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TWP

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Belmont

Program

W74



Step
Into
Politics

JP
johnson printing
1217 e. 1st, wichita, kansas 67214

June, 1974

Dear Caucus Leader:

Welcome to the Wichita Conference. This year the NWPC is focusing on the hundreds of women who are running for office with its WIN WITH WOMEN '74 campaign. Combined with the new citizen groups waging successful battles in the Congress, the state legislatures, and in city halls, the emergence of the woman candidate in elections unencumbered by bad habits and old obligations, is the surest sign that citizenship is alive and well again in America.

The goal of WIN WITH WOMEN '74 (and continuing into 1976) is to take the mystery out of campaigning for new and less experienced candidates. To this end we have developed and continue to develop nuts and bolts materials especially helpful to women running for local races for the first time.

We are developing a national committee which will identify experienced people to act as campaign consultants both paid and volunteers for women candidates.

We are establishing a national college intern program which will channel college students into women's campaigns.

We have set up two national media committees — one on each coast — to bring news of women's political activities to the press, radio and television.

We are equipping our state and local caucuses with "how-to" kits of campaign materials, and we are providing a clearing-house for demographics on women candidates.

We have developed a legal task force composed of volunteer lawyers who will give their time to help solve the legal problems of women candidates.

The NWPC also wants to help establish new standards for candidate conduct in campaigns. WIN WITH WOMEN '74 will encourage women candidates to adhere to model campaign finance disclosure practices, even when these model practices far exceed the requirements of statutes. We will encourage women to take positive stands on issues — at a time when so many races are personality contests devoid of substance.

The women candidates of 1974 exemplify the change taking place in American politics. Their campaigns will be models to follow in the politics of tomorrow.

To a successful conference for us all,

Frances "Sissy" Farenthold,
National Chairwoman

NATIONAL WOMEN
1921 Penn

Washin

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Jane McMi
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Freda Wechsler
Gayl
Ruth
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The Beginning. . .

The National Women's Political Caucus, a multi-partisan organization, was formed in July, 1971, to awaken, organize, and assert the vast political power represented by women — 53% of the population — by:

- organizing state and local caucuses around the country;
- raising women's issues at every level of the political process;
- electing to office women committed to women's concerns;
- educating women through political action.

Successes To Date. . .

- over 300 active caucuses around the country comprising some 50,000 members;
- increase in women delegates to national conventions from 13% Democratic and 17% Republican in '68 to 40% and 30%, respectively, in '72;
- held first national women's political convention in over 100 years drawing more than 1500 women to Houston, Texas in 1973;
- testified before U.S. House and Senate Committees on issues of concern to women including reform of campaign financing;
- working in coalitions to pass ERA around the country.

**NATIONAL WOMEN'S POLITICAL CAUCUS
WICHITA PROGRAM
HOLIDAY INN PLAZA/CENTURY II THEATRE**

THURSDAY, JUNE 27

Holiday Inn Plaza

- 8:00 p.m. Nominations Committee, *Hannah Best, Chairperson (Drawing Room)*
8:00 p.m. Administrative Committee and others regarding Saturday agenda (*Riviera Room*)

FRIDAY, JUNE 28

Holiday Inn Plaza

- 8:30 a.m.- 5:00 p.m. REGISTRATION (*Kiva Level - Holiday Inn Plaza*)
9:00 a.m.-12:30 p.m. Administrative Committee (*Riviera Room*)
10:00 a.m. ERA Strategy Session (*Polynesian Room*)
10:00 a.m.-12:00 noon Recorders meet with Susan Paris (*Terrace Room*)
10:00 a.m.-12:00 noon Workshop Leaders meet with Lavon Bliesener (*Palm Room*)
10:00 a.m.-12:30 p.m. MAKING MEDIA WORK FOR YOU (*Gold Room - North*) *Special videotape with reporter. Ideal for women candidates and caucus women who have contact with the media.*
- 1:00 p.m.- 6:30 p.m. WORKSHOPS (Workshops starred will last 3 hours. All other workshops will last 1½ hours, and many of them will be repeated. Consult yellow handout for time and room.)
- GETTING WOMEN APPOINTED AND SETTING UP TALENT BANK - *Fran Rhome (Indiana)*
MAJORITY WINS - ORGANIZING FOR LEGISLATIVE CHANGE/LOBBYING ON NATIONAL ISSUES - *Linda Joy (Mississippi)*
PARLIAMENTARY PROCEDURE - *Mary Ziegenhagen (Minnesota)*
POLITICS OF DAY CARE - *Lee Novick (Connecticut), Mamie Moore (New Jersey)*
POLITICS OF COALITIONS - ORGANIZING AROUND ERA - *Pat Keefer, Caryl Stewart (Vermont), Mary Brooks (LWV)*
DELEGATE SELECTION - *Brownie Ledbetter (Arkansas), Cynthia Small (Colorado), Lavon Bliesener (Michigan), and party people*
ABORTION AS A CAMPAIGN ISSUE - *Diana Sullivan (Planned Parenthood)*
CAUCUS ORGANIZING, OUTREACH AND AFFIRMATIVE ACTION - *Gerry Pleshaw (Maine), Roxanne Conlin (Iowa), Rosemary Smithson (Missouri), Sharon Poindexter (Kansas)*
*CAUCUS FUNDRAISING - *Lucile Flanagan (Washington), Lael Stegall (D.C.), Cecile Landrum (Maryland)*
HOW TO IMPLEMENT CHANGE IN HANDLING OF RAPE CASES - *Brenda A. Brown, Law Enforcement Planner; Sgt. Joan Moore; Pamela Hazen, Memphis Police Department, Memphis, Tennessee*
*CAMPAIGN PLANNING - *Mim Kelber (New York), Ann Lewis (Massachusetts), Rosalie Whalen (D.C.), Fran Kraft (D.C.), Ronnie Eldridge (New York)*
- 4:00 p.m. "THE EMERGING WOMAN" FILM (*Gold Room - South*)
5:00 p.m.- 7:00 p.m. SOUNDOFF - *State and local caucuses can meet with Administrative and Steering Committee representatives. (Rooms to be announced)*
- 8:00 p.m. NWPC FUNDRAISER
Reception and Art Exhibit by women artists at Wichita Art Museum. Donation: \$10. Free bus transportation will leave the Holiday Inn - North Entrance. Bus loads at 7:50 p.m. Shuttle service is provided every 20 minutes.

SATURDAY, JUNE 29**Century II Theatre**

8:00 a.m.

REGISTRATION (*Century II Theatre/Holiday Inn Plaza*)

8:30 a.m.

Announcements

9:00 a.m.-12:00 noon

OFFICIAL OPENING (*Century II Theatre*)**Opening Remarks:** *Elizabeth Clark, President, Wichita Women's Political Caucus***Address:** *Sissy Farenthold, National Chairwoman, National Women's Political Caucus***Speakers:** *Gloria Steinem, A Founder of National Women's Political Caucus**Olga Madar, Coalition of Labor Union Women**Mary Louise Smith, Co-Chairperson, Republican National Committee**Cardiss Collins, Congresswoman, Illinois**Bella Abzug, Congresswoman, New York, will talk about numbers of women running and will introduce candidates present*

12:00 noon

Lunch (*on your own*)**Holiday Inn Plaza**

1:30 p.m.- 3:30 p.m.

STRUCTURE SESSIONS:**FINANCE** (*Palm Room*)**MULTI-PARTISAN** (*Executive Suite*)**MEMBERSHIP** (*Terrace Room*)**RELATIONSHIP: STATE, LOCAL, NATIONAL, REGIONAL** (*Riviera Room*)**NATIONAL POLICY BINDING** (*Drawing Room*)**DEFINING ORGANIZATIONAL UNIT** (*Polynesian Room*)

4:00 p.m.- 6:00 p.m.

STRUCTURE SESSIONS (*continued after break*)

6:00 p.m.- 8:00 p.m.

Dinner Break

7:00 p.m.

"THE EMERGING WOMAN" FILM (*Riviera Room*) *Continuous showings every 40 minutes*

7:00 p.m.- 8:00 p.m.

"I AM WOMAN" (*Gold Room*) *A feminist dance presentation by THE EMERGENTS from Kansas City, Missouri*

7:00 p.m.-10:00 p.m.

Conventions' Committee (*Palm Room*)

8:00 p.m.-10:00 p.m.

WOMEN'S POETRY READING AND RECEPTION (*Gold Room*)*Muriel Rukeyser, Diane diPrima, Ramona Weeks, Alta*

10:00 p.m.-12:00 p.m.

Administrative Committee (*Palm Room*)**SUNDAY, JUNE 30****Holiday Inn Plaza**

9:00 a.m.- 1:00 p.m.

Plenary Session (*Gold Room*)

2:00 p.m.- 5:00 p.m.

Steering Committee (*Riviera Room*)

5:00 p.m.

Adjournment

Room	Location	Room	Location
<i>Gold (North, South)</i>	<i>Kiva</i>	<i>Riviera</i>	<i>Kiva</i>
<i>Drawing</i>	<i>Kiva</i>	<i>Palm</i>	<i>25th floor</i>
<i>Terrace</i>	<i>25th floor</i>	<i>Polynesian</i>	<i>6th floor</i>
<i>Executive Suite</i>	<i>22nd floor</i>	<i>Directors (press interview room)</i>	<i>Lobby</i>
<i>Gallery (workroom and press room)</i>	<i>Lobby</i>		



Win With Women

A Project of the National Womens Political Caucus

Catalog for Political Women



Win With Women

A Project of the National Womens Political Caucus

Historical Highlights and Quotations

Bibliography and Resources for Political Women

by Dr. Jacqueline Balk Tulsa